



2018

Get Dressed. Give Back.

Sponsorship Packages

4th Annual Fashion Fundraiser to support
NEADS World Class Service Dogs

Friday, October 12, 2018
at The Exchange
in Boston's Seaport
District



A Night of Fashion & Fun
for a Fabulous Cause



Organizing Committee

Heather Abbott
 Karen Anderson
 Carolyn Barrett
 Julie Bedard
 Graham Chevry
 Nicole Claret
 Heather Clucas
 Susan Curtin
 Sabrina Dello Russo
 Patrick Downes
 Lorraine Feeney
 Christine Hart
 Jessica Kensky
 Kelly Magnuson
 Terri Mahn
 Michael McCormack
 David Petrilli
 Kelly Salem
 Roseann Sdoia
 Maryann Siegel
 Jacklyn Varela

NEADS Team

Cathy Zemaitis
 Audrey Trieschman
 Tracy Kelly
 Amanda Charbonneau
 Hannah Kump
 Lori Barrett
 Doreen Sheridan

To join us as a sponsor, purchase ad space or for custom event sponsorship packages please contact:

Cathy Zemaitis
 czemaitis@neads.org
 978.422.9064 ext. 36

PRESENTING / MISSION PARTNER - \$15,000

- Only one opportunity available at this level
- Event & pre-event naming opportunities
- Inclusion in event press releases (time sensitive)
- Inclusion in event program/full page/inside front cover or back cover or outside back cover as available (time sensitive)
- NEADS provided signage at event/premium placement
- Recognition by event speakers from podium
- Recognition on NEADS home page & event page website
- Recognition in social media updates
- Recognition on printed & digital invitations (time sensitive)
- 12 tickets to event

PLATINUM SPONSOR - \$10,000

- Inclusion in event press releases
- Inclusion in event program/full page
- NEADS provided signage at event/premium placement
- Recognition on NEADS website
- Recognition in social media updates
- 10 tickets to event

GOLD SPONSOR - \$5,000

- Inclusion in event program/half page
- NEADS provided signage at event
- Recognition on NEADS website for six months
- Recognition in social media blasts
- 8 tickets to event

SILVER SPONSOR - \$1,500

- Inclusion in event program/quarter page
- Recognition on NEADS website
- 6 tickets to event

FRIENDS OF NEADS - \$250

- Name listed in program
- 2 tickets to event

AD SPACE

- Outside back cover, if available: \$750
- Inside front or inside back cover, if available: \$650
- Full page: \$300
- Half page: \$200
- Quarter page: \$75



Get Dressed. Give Back. takes place at the The Exchange, located at the end of the historic Fish Pier, Seaport District, Boston on Friday evening, October 12th. Proceeds from the event will directly support the training and placement of NEADS Service Dogs.

Get Dressed. Give Back. promises to be a must attend event for Boston's fashion and philanthropic crowd, featuring exciting shopping opportunities, a silent auction, signature cocktails and a gourmet seasonal tasting menu.

Get Dressed. Give Back is a unique opportunity for businesses to come on board as sponsors or vendors and "do well by doing good". For more information about the work NEADS does, please visit neads.org.



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978.422.9064 ext. 36

Please send high resolution images and logos/ad copy to:

Audrey Trieschman
atrieschman@neads.org

NEADS Contact Information:

Mailing Address: PO Box 1100, Princeton, MA 01541

Street Address: 305 Redemption Rock Trail South, Princeton, MA 01541

Phone: 978.422.9064

Email: czemaitis@neads.org

Webstie: neads.org



Sponsorship Level

- Presenting/Mission Partner - \$15,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$1,500
- Friends of NEADS - \$250

Ad Space

- Outside back cover - \$750
- Inside front or back cover - \$650
- Full Page - \$300
- Half Page - \$200
- Quarter Page - \$75

Name: _____

Company: _____ Position/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Home: _____ Work: _____

Email: _____

PAYMENT INFORMATION

Check Enclosed: _____

Credit Card #: _____ Exp: _____ CVV: _____

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Cathy Zemaitis - czemaitis@neads.org - 978.422.9064 Ext. 36

Completed forms can be mailed to: NEADS Attn: Cathy Z. PO Box 1100 Princeton, MA 01541

High Resolution Images can be emailed to Audrey Treischman: atrichman@neads.org



Full Page
5" wide by 8" tall

Half Page
5" wide by 3.875" tall

Quarter Page
2.375" wide by 3.875" tall

Quarter Page
2.375" wide by 3.875" tall