

2019

# Get Dressed. Give Back.

SPONSORSHIP PACKAGES

5th Annual Fundraiser to support

NEADS World Class Service Dogs

Host: Karen Anderson, WCVB-TV Boston

Friday, October 18, 2019  
at The Exchange  
in Boston's Seaport  
District



A Fun Night on  
the Fish Pier  
for a Fabulous Cause!



## Presenting Sponsor - \$20,000

Reserved by  
Larry & Nanine Costa

- Only one opportunity available at this level
- Event & pre-event naming opportunities
- Inclusion in event press releases (time sensitive)
- Inclusion in event program/full page center spread ad
- NEADS provided signage at event
- Recognition by event speakers from podium
- Recognition on NEADS home page & event page
- Recognition in social media updates
- Recognition on printed & digital invitations (time sensitive)
- Sponsor Gift
- 14 tickets to event & reserved table\*

## Mission Sponsor - \$15,000

- Inclusion in event press releases (time sensitive)
- Inclusion in event program/full page ad
- NEADS provided signage at event
- Recognition by event speakers from podium
- Recognition on NEADS home page & event page
- Recognition in social media updates
- Recognition on printed & digital invitations (time sensitive)
- Sponsor Gift
- 12 tickets to event & reserved table\*

## Platinum Sponsor - \$10,000

- Inclusion in event press releases
- Inclusion in event program/full page
- NEADS provided signage at event
- Recognition on NEADS website & event page
- Recognition in social media updates
- Sponsor Gift
- 10 tickets to event & reserved table\*

\*This is a cocktail style event and reserved *tables* are provided only to Presenting, Mission, Platinum & Gold sponsors. Please note the number of chairs at table may not be equal to the number of tickets provided for your sponsorship level.

### Organizing Committee

Heather Abbott  
Karen Anderson  
Carolyn Barrett  
Julie Bedard  
Graham Chevy  
Nicole Claret  
Heather Clucas  
Susan Curtin  
Sabrina Dello Russo  
Patrick Downes  
Lorraine Feeney  
Jessica Kensky  
Kelly Magnuson  
Maureen Manning  
Michael McCormack  
David Petrilli  
Kelly Salem  
Roseann Sdoia  
Maryann Siegel

### NEADS Team

Cathy Zemaitis  
Audrey Trieschman  
Tracy Kelly  
Amanda Charbonneau  
Hannah Kump  
Lori Barrett  
Doreen Sheridan

To join us as a sponsor, purchase ad space or for custom event sponsorship packages please contact:

Cathy Zemaitis  
czemaitis@neads.org  
978.422.9064 ext. 36

## Gold Sponsor - \$5,000

- Inclusion in event program/full page ad
- NEADS provided signage at event
- Recognition on NEADS event page
- Recognition in social media updates
- Sponsor Gift
- 8 tickets to event & reserved table\*

## (NEW!) Food Truck Sponsor - \$2,000

*Reserved by Maureen Manning*

- Inclusion in event program/half page ad
- Recognition on NEADS event page
- Signage at event
- Opportunity for 1 food truck item named for you or your company
- NEADS provided signage on food truck
- 4 tickets to event

## Silver Sponsor - \$1,500

- Inclusion in event program/half page ad
- Recognition on NEADS event page
- 6 tickets to event

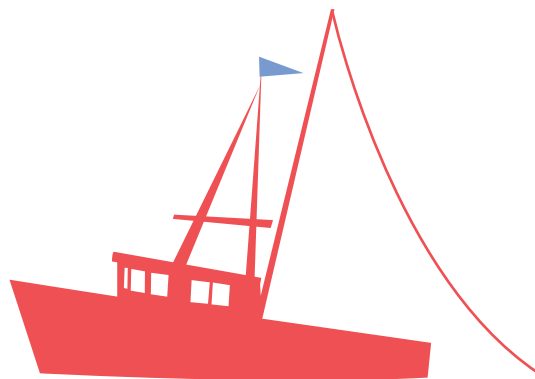
## Friends of NEADS - \$350

- Name listed in program
- 2 tickets to event

## Individual Ticket - \$150

## Ad Space

- Outside back cover, if available: \$750
- Inside front or inside back cover, if available: \$650
- Full page: \$300
- Half page: \$200
- Quarter page: \$75



*Get Dressed. Give Back. takes place at The Exchange, located at the end of the historic Fish Pier, Seaport District, Boston on Friday evening, October 18th. Proceeds from the event will directly support the training and placement of NEADS Service Dogs.*

*Get Dressed. Give Back promises to be a must attend Boston event, featuring exciting shopping opportunities, a silent auction, signature cocktails and an artisanal tasting menu.*

*Get Dressed. Give Back is a unique opportunity for businesses to come on board as sponsors or advertisers. For more information about the work NEADS does, please visit [neads.org](http://neads.org)*

NEADS Contact Info:

Mailing Address: PO Box 1100 Princeton, MA 01541

Street Address: 305 Redemption Rock Trail South, Princeton, MA 01541

Phone: 978.422.9064

Email: [czemaitis@neads.org](mailto:czemaitis@neads.org)

Website: [neads.org](http://neads.org)

Please send program  
book ad content

and logos no later than

10/4 to:

Audrey Trieschman -  
[atrieschman@neads.org](mailto:atrieschman@neads.org)



*Get Dressed. Give Back.*



Get Dressed. Give Back.

## Sponsorship Level

- Presenting Sponsor- \$20,000  
*Reserved by Larry & Nanine Costa*
- Mission Sponsor - \$15,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Food Truck Sponsor - \$2,000  
*Reserved by Maureen Manning*
- Silver Sponsor - \$1,500
- Friends of NEADS - \$350

## Ad Space

- Outside back cover - \$750  
*Reserved by LandVest Christie's*
- Inside front or back cover - \$650  
*Inside front reserved by D'Ambrosio Eye Care*  
*Inside back reserved by Leader Basement*
- Full Page - \$300
- Half Page - \$200
- Quarter Page - \$75

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Home: \_\_\_\_\_ Work: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT INFORMATION

Check Enclosed: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CW: \_\_\_\_\_

To join us as a sponsor, purchase ad space or for custom event sponsorship packages, please contact:

Cathy Zemaitis - [czemaitis@neads.org](mailto:czemaitis@neads.org) - 978.422.9064 Ext. 36

Completed forms can be mailed to: NEADS Attn: Cathy Z. PO Box 1100 Princeton, MA 01541

High Resolution Images can be emailed to Audrey Trieschman: [atrieschman@neads.org](mailto:atrieschman@neads.org)



Full Page  
5" wide by 8" tall

Half Page  
5" wide by 3.875" tall

Quarter Page  
2.375" wide by 3.875" tall

Quarter Page  
2.375" wide by 3.875" tall