

NEADS World Class Service Dogs change lives



NEADS is raising \$2.6M to create a new Breeding Center and satellite campus, continuing our *Foundations for the Future* fundraising initiative. *Foundations for the Future* began with the Kathy Foreman Client House, followed by the Early Learning Center and Canine Center.

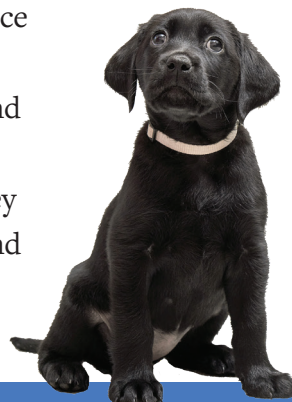
IMPACT STATEMENT

Puppies are the heart, foundation, and empowerment of our mission; without them, we cannot serve our clients. While NEADS works diligently to obtain puppies that have a temperament and health profile that meet our World Class Service Dog standards, we are overly reliant on external sources for these puppies. We now need to become more independent and self-sufficient in order to increase our pool of purpose-bred Service Dogs, thus allowing us to increase the number of clients we can serve.

A NEADS-driven Breeding Program is critical to the future stability and growth of our organization.

The cornerstone of this Breeding Program will be a new, state-of-the-art Breeding Center. It is designed to give our purpose-bred puppies the best start they can have on the path to becoming Service Dogs to work with people with disabilities. Housing the breeding, whelping, and early life care of our future Service Dogs, the Breeding Center will be a calm, quiet space where the mothers (broods) can focus on eating, sleeping, and nursing so the litters can thrive.

At the completion of this project, NEADS will have a World Class Breeding Center, once again setting the standard for Service Dog breeding, training, and care. This innovative center will allow us to better control for temperament, health, and overall suitability for Service Dog work and enable us to increase our pool of purpose-bred Service Dogs. This is key to ensuring that we can get more dogs through training and place more dogs with people in need.



NEADS is a non-profit organization that was established in 1976 and has trained over 1,800 Service Dog teams since our founding. NEADS is accredited by Assistance Dogs International, the internationally recognized governing body that establishes industry standards and practices.

Today, NEADS offers the widest array of Service Dog programs in the industry, while still holding true to our core mission of producing Service Dogs for individuals with disabilities. We are proud of our reputation as a pioneer, leader, and innovator.

Our dogs are highly trained to:

- Provide independence when matched with people who are deaf or have physical disabilities, and also with veterans who have PTSD
- Promote confidence and socialization when matched with children who have autism or other developmental disabilities
- Provide integrated therapeutic assistance when matched with caring professionals in settings like classrooms, hospitals, courthouses, mental health practices, and the ministry

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FUNDRAISING GOALS

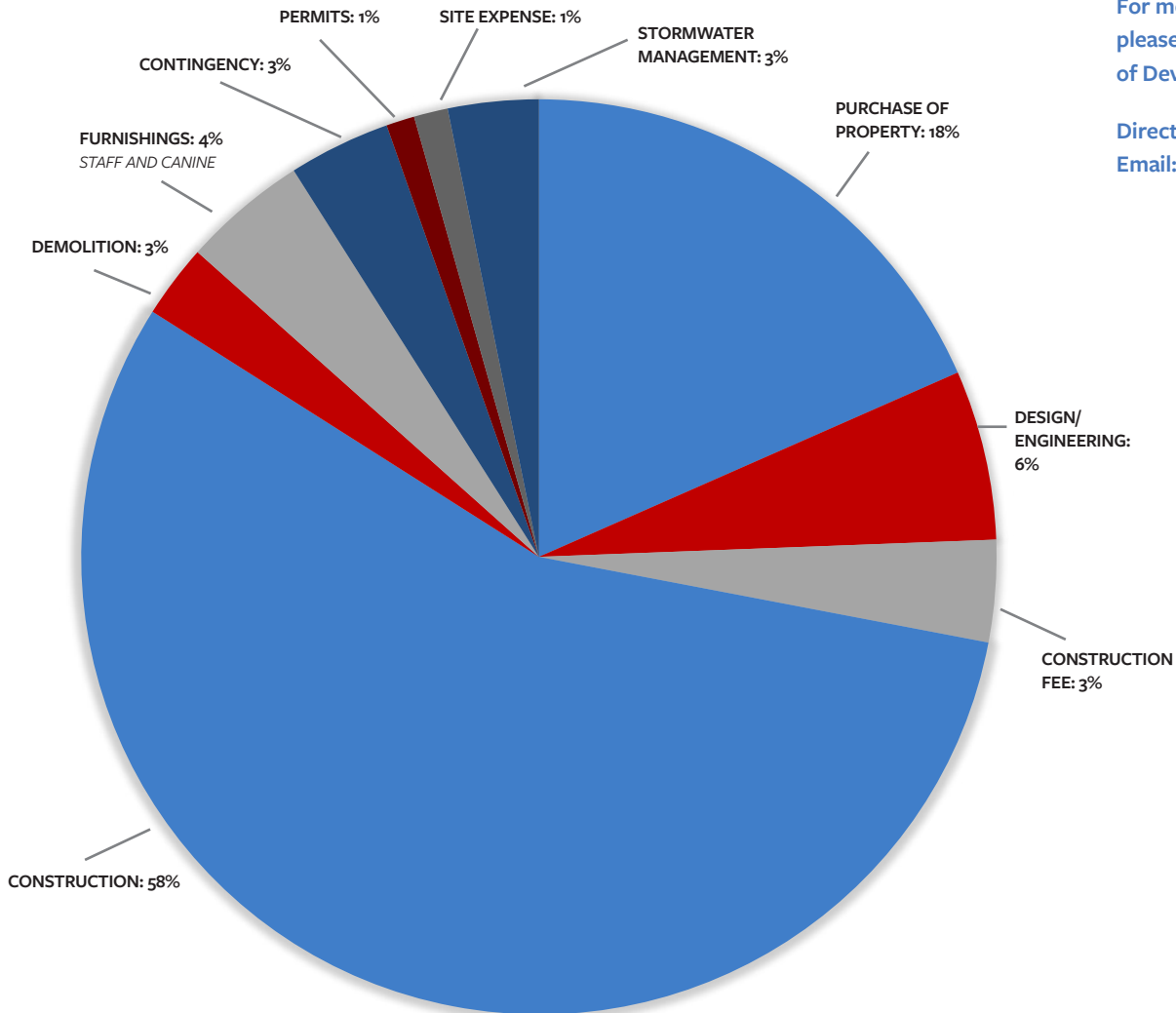
To fund the Breeding Center project, NEADS Board of Directors and Staff is continuing the *Foundations for the Future* initiative, which began with our new Kathy Foreman Client House, Early Learning Center, and Canine Center. This new \$2.6M goal includes all costs associated with the project:

To support NEADS *Foundations for the Future – Breeding Center Project*, please visit:

neds.org/foundations-breeding

For more information, please contact NEADS Director of Development, Cathy Zemaitis:

Direct line: (978) 563-1936
Email: czemaitis@neds.org



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COMMEMORATIVE NAMING OPPORTUNITIES

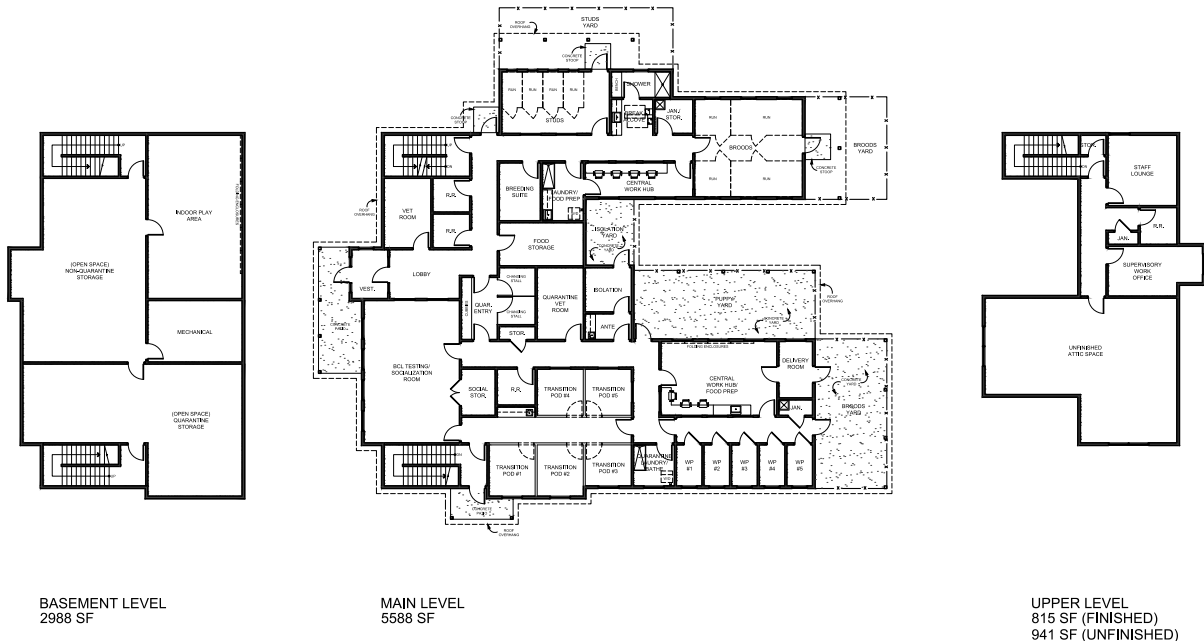
You can help us create a state-of-the-art Breeding Center.

Breeding Suite	\$ 50,000	
Breeding Wing	\$150,000	
Brood/Puppy Wing	\$150,000	
Building Naming Opportunity*	\$750,000	
Central Work Hub (large)	\$125,000	
Central Work Hub (small)	\$100,000	
Delivery Room	\$ 35,000	
Elevator	\$150,000	
Food Storage Area	\$ 10,000	
Foundation Breeding Stock	\$50,000	
Garage	\$ 50,000	
Indoor Play & BCL Testing Area ...	\$ 100,000	
Indoor Play Area - Lower Level	\$25,000	
Laundry (2)	\$ 5,000 ea	
Lobby	\$ 75,000	<i>Reserved</i>
Nursery Entry	\$ 20,000	
Outdoor Play Areas (4)	\$25,000 ea	<i>1 Reserved</i>
Office	\$ 5,000	
Runs for Broods (6)	\$ 10,000 ea	
Runs for Studs (4)	\$ 10,000 ea	
Security System	\$ 75,000	
& Acoustical Monitoring		
Specialized Care	\$ 10,000	<i>Reserved</i>
(Indoor/Outdoor space)		
Staff Break Area	\$ 5,000	<i>Reserved</i>
Staff Lounge	\$ 5,000	<i>Reserved</i>
Transition Pods (5)	\$ 25,000 ea	
Upstairs Office	\$ 5,000	
Veterinary Spaces (2)	\$ 25,000 ea	
Walking Path	\$ 50,000	
Whelping Pods (5)	\$ 25,000 ea	<i>2 Reserved</i>

* Can be shared by 2 donors

** Donations between \$1,000 and \$4,999 will be recognized

8.25.20



BDA ALL LEVELS - CONCEPT FLOOR PLAN 3
PUPPY NURSERY - NEADS | STERLING, MA
1" = 15'-0" FEB. 6, 2020
BDA ARCHITECTURE, PC



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Foundations for the Future - Breeding Center Project

GIFT FORM

I/we intend to contribute \$ _____ to the *Foundations for the Future* Capital Campaign.

DONOR NAME(S)

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Payment Schedule: My/our \$ _____ gift will be paid in:

One Payment

As a pledge according to the following schedule:

\$ _____ by _____ (date)

\$ _____ by _____ (date)

\$ _____ by _____ (date)

Naming Rights Request*: _____

For recognition purposes, please list my/our name as: _____

I/We wish to remain anonymous

This gift is in honor/memory of _____

Payment Method:

Check payable to NEADS Inc.

Gift of securities: Please contact Cathy Zemaitis, (978) 563-1936 or czemaitis@neads.org

Credit Card: _____

CARD NUMBER

EXPIRATION DATE

The above information is correct and reflects my/our commitment to provide financial support to NEADS Inc. as described:

DONOR SIGNATURE

DATE

DONOR SIGNATURE

DATE

Please return with your check to the address below.

** If available. If your Naming Rights request is not available, we will work with you to choose another opportunity.*