

The background is a dark blue night sky with a few white stars. In the upper right, a small orange boat with a single mast is on the water. The lower half of the image is filled with a large school of fish in various shades of blue and grey, swimming towards the bottom left. One fish in the lower left is a bright orange color.

A Fun Night on the Fish Pier for a Fabulous Cause!

*\*get dressed.\**  
**Give Back.**

SPONSORSHIP OPPORTUNITIES

Annual Fundraiser to Support  
NEADS World Class Service Dogs  
September 29, 2023



# Event Details

*"A Fun Night on the Fish Pier for a Fabulous Cause!"*

Get Dressed. Give Back. takes place at The Exchange, located at the end of the historic Fish Pier, Seaport District, Boston on Friday evening, September 29th. Proceeds from the event will directly support the breeding, training, and placement of NEADS Service Dogs.



Get Dressed. Give Back. continues to be a well-loved and popular must attend Boston event. It features exciting shopping opportunities, a silent auction, signature cocktails (open bar), live music, an artisanal tasting menu and free parking. Each guest receives a complimentary gift thoughtfully curated by a generous Gift Sponsor

Get Dressed. Give Back. is a unique opportunity for businesses to come on board as sponsors or advertisers. For more information about the work NEADS does, please visit [neads.org](http://neads.org).

We are pleased to announce Fox 61 News Anchor, Keith McGilvery will be back again as our evening's host. Host of Radio Boston on WBUR, Tiziana Dearing, will be the Presenting Speaker. Working Service Dog Team Presenter will be Patrick Cogan and NEADS Service Dog Knight.



To join us as a sponsor, purchase ad space or for custom event sponsorship opportunities please contact:

Cathy Zemaitis  
[czemaitis@neads.org](mailto:czemaitis@neads.org)  
978.422.9064 ext. 36



**CELEBRATING**  
**15 YEARS OF**  
**PARTNERSHIP**



## Presenting Sponsor - \$25,000

Reserved for  
Larry & Nanine Costa



(Center Spread)

- 14 tickets to event & 2 reserved tables\*
- One opportunity available at this level
- Event & pre-event recognition
- Inclusion in event press releases (time sensitive)
- Inclusion in event program & digital slide show cycled during the event - Full Page Ad
- NEADS-provided signage at event
- Recognition by event speakers from podium
- Recognition on NEADS home page & event page
- Recognition in social media updates
- Recognition on printed & digital invitations (time sensitive)
- Sponsor gift for you and your guests

## Platinum Sponsors - \$12,000

- 10 tickets to event & 2 reserved tables\*
- Inclusion in event press releases (time sensitive)
- Inclusion in event program & digital slide show cycled during the event - Two Full Page Ads
- NEADS recognition at event
- Recognition on NEADS website & event page
- Recognition in social media updates
- Sponsor gift for you and your guests

## Gift Sponsor - \$6,000

Reserved for  
Abaris  
Financial Group



- 8 tickets to event & reserved table\*
- One opportunity available at this level
- Your logo will be featured on the hang tag of the **Harbor Sweets Chocolates Collection** presented to each guest on the evening of the event
- Inclusion in event program & digital slide show cycled through the event - Full Page Ad
- Recognition on NEADS website event page

## Gold Sponsors - \$5,500

- 8 tickets to event & reserved table\*
- Inclusion in event program & digital slide show cycled during the event - Full Page Ad
- NEADS-provided signage at event
- Recognition on NEADS website event page
- Sponsor gift



## Entertainment Sponsor - \$3,000

Reserved for  
Maureen Manning

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Outdoor signage
- Performance by the incomparable Martin and Kelly
- Martin and Kelly swag package
- Live recognition from Martin and Kelly throughout the evening
- Inclusion in event program - Half Page Ad
- Recognition on NEADS website event page



Click logo  
to listen

## Outdoor Seating & Fire Pit Sponsor - \$2,500

Reserved for  
Enterprise

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Outdoor signage
- Inclusion in event program - Half Page Ad
- Recognition on NEADS website event page

## Food Truck Sponsor - \$2,500

Reserved for  
Friends of Service Dog Maurice

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Inclusion in event program - Half Page Ad
- Recognition on NEADS website event page
- NEADS-provided signage on food truck



## Silver Sponsors - \$1,800

- 6 tickets to event & reserved table\*
- Inclusion in event program - Quarter Page Ad
- Recognition on NEADS website event page

\*This is a cocktail party style event. Seating is reserved for sponsors only. The purchase of individual tickets does not guarantee seating, however, there is plenty of seating available on a first come, first served basis.



## Friends of NEADS - \$350

- 2 tickets to event
- Name listed in program



## Silent Auction Sponsors

- Choose from 3 levels to support our World Class Silent Auction
- NEADS provided auction signage and program recognition

*Level 1 - \$250*

*Level 2 - \$500*

*Level 3 - \$1,000*

Your tax-deductible contribution will allow NEADS to purchase silent auction items for bidding.

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## Ad Space

- ~~Outside back cover, if available:~~ \$750 Reserved for LandVest
- ~~Inside front~~ or inside back cover, if available: \$650 Reserved for D'Ambrosio
- Full page: \$300
- Half page: \$200
- Quarter page: \$75
- Increase your visibility by having any FULL PAGE ad (includes front, back & inside covers) be part of our digital slide show cycled during the event: Addt'l \$100

*Need help creating an ad? Let us design it for you for an additional \$25 fee.*

High resolution images can be emailed to  
Audrey Trieschman: [atrieschman@neads.org](mailto:atrieschman@neads.org)  
no later than 9/16/2023



# *\*get dressed.\** **Give Back.**

## Sponsorship Level

- ☐ ~~Presenting Sponsor - \$25,000~~ Reserved for  
Larry & Nanine Costa
- ☐ Platinum Sponsors - \$12,000
- ☐ ~~Gift Sponsor - \$6,000~~ Reserved for  
Abaris Financial Group
- ☐ Gold Sponsors - \$5,500
- ☐ ~~Entertainment Sponsor - \$3,000~~ Reserved for  
Maureen Manning
- ☐ ~~Food Truck Sponsor - \$2,500~~ Reserved for  
Friends of  
SD Maurice
- ☐ ~~Outdoor Seating & Fire Pit Spsr - \$2,500~~ Reserved for  
Enterprise
- ☐ Silver Sponsors - \$1,800
- ☐ Friends of NEADS - \$350
- ☐ Silent Auction Sponsors -  
(circle one) \$250, \$500, \$1,000

## Ad Space\*

- ☐ ~~Outside back cover - \$750~~ Reserved for  
LandVest
- ☐ ~~Inside cover or back cover - \$650~~ Reserved for D'Ambrosio
- ☐ Full Page - \$300
- ☐ Half Page - \$200
- ☐ Quarter Page - \$75
- ☐ Add full page ad to dgtl slide show - \$100
- ☐ Design an ad for me - \$25

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Home: \_\_\_\_\_ Work: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

**Click HERE** to pay online or mail completed forms to:  
NEADS Attn: Cathy Zemaitis PO Box 1100 Princeton, MA 01541

Check Enclosed: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

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Cathy Zemaitis - [czemaitis@neads.org](mailto:czemaitis@neads.org) - 978.422.9064 Ext. 36

**\*High Resolution Images can be emailed to Audrey Trieschman: [atrieschman@neads.org](mailto:atrieschman@neads.org)  
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Half Page  
5" wide by 3.875" tall

Quarter Page  
2.375" wide by 3.875" tall

Quarter Page  
2.375" wide by 3.875" tall

Full Page  
5" wide by 8" tall

