A Fun Night on the Fish Pier for a Fabulous Cause!

# get dressed. Contract Green Back. Sponsorship opportunities

Annual Fundraiser to Support NEADS World Class Service Dogs September 29, 2023



# Event Details

#### "A Fun Night on the Fish Pier for a Fabulous Cause!"

Get Dressed. Give Back. takes place at The Exchange, located at the end of the historic Fish Pier, Seaport District, Boston on Friday evening, September 29th. Proceeds from the event will directly support the breeding, training, and placement of NEADS Service Dogs.



Get Dressed. Give Back. continues to be a well-loved and popular must attend Boston event. It features exciting shopping opportunities, a silent auction, signature cocktails (open bar), live music, an artisanal tasting menu and free parking. Each guest receives a complimentary gift thoughtfully curated by a generous Gift Sponsor

Get Dressed. Give Back. is a unique opportunity for businesses to come on board as sponsors or advertisers. For more information about the work NEADS does, please visit neads.org.

We are pleased to announce Fox 61 News Anchor, Keith McGilvery will be back again as our evening's host. Host of Radio Boston on WBUR, Tiziana Dearing, will be the Presenting Speaker. Working Service Dog Team Presenter will be Patrick Cogan and NEADS Service Dog Knight.





CELEBRATING
15 YEARS OF
PARTNERSHIP



To join us as a sponsor, purchase ad space or for custom event sponsorship opportunities please contact:

Cathy Zemaitis czemaitis@neads.org 978.422.9064 ext. 36

#### Presenting Sponsor - \$25,000

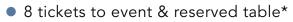
- 14 tickets to event & 2 reserved tables\*
- One opportunity available at this level
- Event & pre-event recognition
- Inclusion in event press releases (time sensitive)
- Inclusion in event program & digital slide show cycled during the event Full Page Ad
- NEADS-provided signage at event
- Recognition by event speakers from podium
- Recognition on NEADS home page & event page
- Recognition in social media updates
- Recognition on printed & digital invitations (time sensitive)
- Sponsor gift for you and your guests

#### Platinum Sponsors - \$12,000

- 10 tickets to event & 2 reserved tables\*
- Inclusion in event press releases (time sensitive)
- Inclusion in event program & digital slide show cycled during the event Two Full Page Ads
- NEADS recognition at event
- Recognition on NEADS website & event page
- Recognition in social media updates
- Sponsor gift for you and your guests

#### Gift Sponsor - \$6,000

Reserved for **Abaris** Financial Group



- One opportunity available at this level
- Your logo will be featured on the hang tag of the Harbor Sweets Chocolates Collection presented to each guest on the evening of the event
- Inclusion in event program & digital slide show cycled through the event Full Page Ad
- Recognition on NEADS website event page

#### Gold Sponsors - \$5,500

- 8 tickets to event & reserved table\*
- Inclusion in event program & digital slide show cycled during the event Full Page Ad
- NEADS-provided signage at event
- Recognition on NEADS website event page
- Sponsor gift









#### Entertainment Sponsor - \$3,000

Reserved for Maureen Manning

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Outdoor signage
- Performance by the incomparable Martin and Kelly
- Martin and Kelly swag package
- Live recognition from Martin and Kelly throughout the evening
- Inclusion in event program Half Page Ad
- Recognition on NEADS website event page

# MARTIN KELLY 3

Click logo to listen

## Outdoor Seating & Fire Pit Sponsor - \$2,500

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Outdoor signage
- Inclusion in event program Half Page Ad
- Recognition on NEADS website event page

#### Reserved for Enterprise

## Food Truck Sponsor - \$2,500

- 6 tickets to event & reserved table\*
- One opportunity available at this level
- Inclusion in event program Half Page Ad
- Recognition on NEADS website event page
- NEADS-provided signage on food truck

#### Reserved for Friends of Service Dog Maurice



## Silver Sponsors - \$1,800

- 6 tickets to event & reserved table\*
- Inclusion in event program Quarter Page Ad
- Recognition on NEADS website event page

\*This is a cocktail party style event. Seating is reserved for sponsors only. The purchase of individual tickets does not guarantee seating, however, there is plenty of seating available on a first come, first served basis.

#### Friends of NEADS - \$350

- 2 tickets to event
- Name listed in program



#### Silent Auction Sponsors

- Choose from 3 levels to support our World Class Silent Auction
- NEADS provided auction signage and program recognition

Level 1 - \$250 Level 2 - \$500 Level 3 - \$1,000

Your tax-deductible contribution will allow NEADS to purchase silent auction items for bidding.

#### Ad Space

Outside back cover, if available: \$750 Reserved for LandVest

Inside front or inside back cover, if available: \$650 Reserved for D'Ambrosio

Full page: \$300Half page: \$200Quarter page: \$75

Increase your visibility by having any FULL PAGE ad (includes front, back & inside covers)
 be part of our digital slide show cycled during the event: Addt'l \$100

# Need help creating an ad? Let us design it for you for an additional \$25 fee.

High resolution images can be emailed to Audrey Trieschman: atrieschman@neads.org

no later than 9/16/2023





Sponsors	ship Level			Ac	a Spac	2	
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☐ Platinum Spor	nsors - \$12,000			<del>Inside c</del>	<del>over</del> or ba	ck cover	- \$650
Gift Sponsor	\$6,000 Reserved Abaris Fin	d for nanical Group		Full Pag	je - \$300		
Gold Sponsors	s - \$5,500			Half Paç	ge - \$200		
Entertainment	t Sponsor \$3,00	Reserved for Maureen Mannin	g 🗌	Quarter	Page - \$7!	5	
Food Truck Sp	<del>onsor \$2,500</del>	Reserved for Friends of SD Maurice		Add full	page ad t	to dgtl sli	de show - \$100
Outdoor Seat	<del>ing &amp; Fire Pit Sp</del>	Sr - \$2,500 Reserved for		Design a	an ad for n	ne - \$25	
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☐ Silent Auction							
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To join us as a sponsor, purchase ad space or for custom event sponsorship packages, please contact: Cathy Zemaitis - czemaitis@neads.org - 978.422.9064 Ext. 36



Full Page 5" wide by 8" tall

Half Page

5" wide by 3.875" tall

Quarter Page

2.375" wide by 3.875" tall

Quarter Page

2.375" wide by 3.875" tall