



A Fun Night on the Fish Pier for a Fabulous Cause!

get dressed.
Give Back.

Annual Fundraiser to Support
NEADS World Class Service Dogs
September 29, 2023



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get dressed. Give Back.

SCHEDULE OF EVENTS

Opening Remarks and Host Introduction

Gerry DeRoche, NEADS CEO

Keynote Speaker

Tiziana Dearing, host of Radio Boston on WBUR

Host Remarks

Keith McGilvery, News Anchor Fox 6 I

Working Service Dog Team Presenter

Patrick Cogan and Service Dog Knight

Silent Auction and Raffle

Winners Announced



about the event

Welcome to Get Dressed. Give Back, a fun night on the Fish Pier for a fabulous cause.

Get Dressed. Give Back. Not just a night out with friends for fun and fundraising. The very name of this event is a nod to the incredible training received by our World Class Service Dogs.

“Get Dressed” is a command all NEADS Service Dogs are taught, meaning it’s time to work. Put on your vest and gentle leader, and it is all business.

“Give” is when a Service Dog, who has retrieved and held an item in their mouth for their handler, is asked to release that item into their waiting hand.

“Back” A command used by our clients when they find themselves in tight spaces with their Service Dog. Their dog will turn around and face them, and walk backwards until they are in a better position.

NEADS World Class Service Dogs change lives.

Established in 1976, NEADS World Class Service Dogs is a 501(c)(3) nonprofit organization based in Massachusetts that has trained more than 1,900 Service Dogs for people with a variety of disabilities or hearing loss. Our dogs are highly trained to:

- Provide independence when matched with people who are deaf or have physical disabilities, and also veterans who have PTSD
- Promote confidence and socialization when matched with children who have autism or other developmental disabilities
- Provide integrated therapeutic assistance when matched with caring professionals in settings like classrooms, hospitals, courthouses, mental health practices, and the ministry

our host

KEITH MCGILVERY

Fox 61 News Anchor

Keith McGilvery is an anchor for the Hartford-based FOX61 Morning News weekdays from 4am to 11am. He can often be found sharing good news stories across Connecticut. He is a leader with the station's Student News program, and sits on its TEGNA Foundation board recognizing community groups doing important work around the region.

Keith previously worked at WCAX-TV, the CBS affiliate in Burlington, VT, where he co-anchored the Channel 3 News at 11 and co-hosted the station's daily talk show, The :30. His career started at WVIR/NBC29 in Charlottesville, VA, where he worked as a general assignment reporter.

Keith earned a BA in Political Science and Communications from Fordham University and an MA in Journalism from Emerson College. Keith is the recipient of the Fordham College Alumni Award, recognizing academic excellence as well as his work with the Special Olympics and other community groups. He also received the Radio-Television News Directors Foundation's Abe Schechter Scholarship for his work as a young journalist and was named a "Rising Star" by Vermont Business Magazine.

Keith is a big supporter of NEADS. In 2019 Keith sponsored Assistance Dog Morrissey after receiving a



financial prize from FedEx. Today Morrissey is working with children who have autism and with members of the National Guard. In September of 2022 Fox61 and the TEGNA Foundation sponsored a second puppy named Mystic. Fox61 is following her journey as well. More than 1,800 viewers stepped up to vote on her name!

Keith loves to travel. He has backpacked across five continents and enjoys speaking with students about his adventures. Keith is originally from Milton and is a graduate of Boston College High School.

keynote speaker

TIZIANA DEARING

Host of WBUR's Radio Boston

Tiziana Dearing is the host of *Radio Boston* on WBUR.

She's been a commentator and contributor to WBUR for more than a decade, and has contributed to a number of other regional and national news outlets.

Prior to joining the *Radio Boston* team, Tiziana was a professor at Boston College in the School of Social Work, where she taught social innovation and leadership. While there, she co-directed the Center for Social Innovation and co-founded Research in Social, Economic and Environmental Equity. A longtime anti-poverty advocate, Tiziana also ran Boston Rising, a startup antipoverty fund to end generational poverty in Boston, and was the first woman president of Catholic Charities for the Archdiocese of Boston, a social service organization that, at the time, served about 140,000 people a year.

Tiziana has served on boards and advisory councils for organizations ranging from InnerCity Weighlifting and SparkShare to the Rappaport Institute for Greater Boston, UTEC and the Marion and Jasper Whiting Foundation. She holds a Masters in Public Policy from the Harvard Kennedy School, where she was a



Kennedy School Fellow, and a BA from the University of Michigan. She's won a number of awards in the city, including a Pinnacle Award from the Greater Boston Chamber of Commerce and Boston Business Journal's 40 Under 40. Tiziana lives in Newton with her husband and two children.

client speaker

Patrick Cogan and NEADS Service Dog for Knight

Patrick was diagnosed with Friedrich's Ataxia, a degenerative neuromuscular disease with a life-shortening prognosis, when he was 26, although he had been showing signs of the disease from a young age. Patrick's symptoms, such as difficulty walking and fatigue, ultimately led him to rely on a wheelchair for mobility. According to Patrick, "People started telling me what I couldn't do, and that motivated me to discover what I *could* do." Since his diagnosis, he has competed in several triathlons, completed the Boston Marathon, and achieved countless other personal physical milestones.

Patrick cherishes his independence, which eventually led him to NEADS, where he was paired with Service Dog Knight in 2021.

Before Knight became his trusted companion, Patrick frequently faced the risk of falls from his wheelchair while attempting to retrieve dropped items such as his phone, a piece of clothing, or other essentials. Reflecting on this, Patrick remarks, "Having Knight there to help me pick things up is tremendous. It may sound like a minor thing, but it has



truly changed my life, as it gives me the confidence I need to live independently."

Knight also motivates Patrick to get up and out every day. The two go everywhere together – to work, Red Sox games, weddings, even volunteering at NEADS. Says Patrick, "Having Knight by my side to assist me, and knowing he is there for me empowers me to keep challenging myself and enjoy every moment of life."



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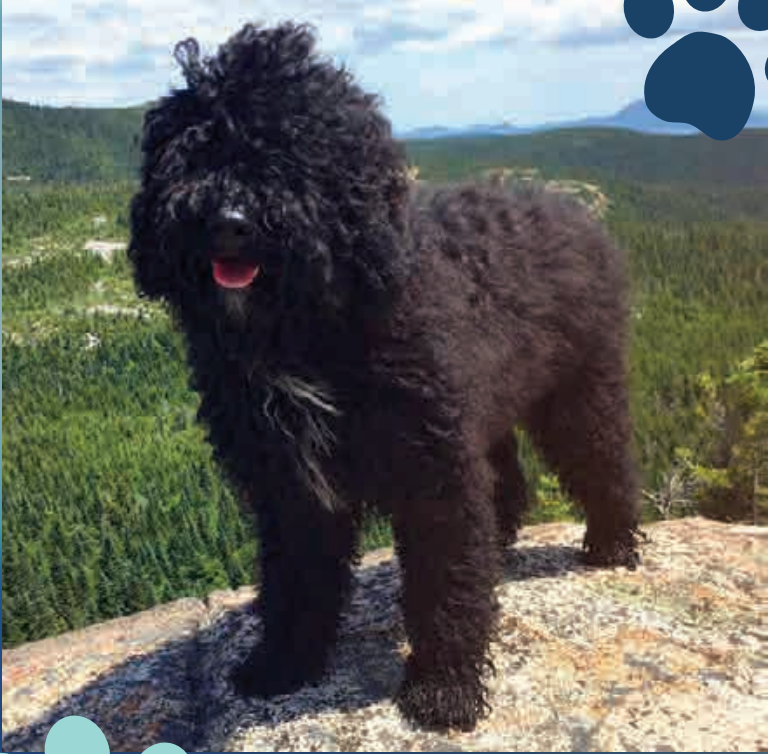
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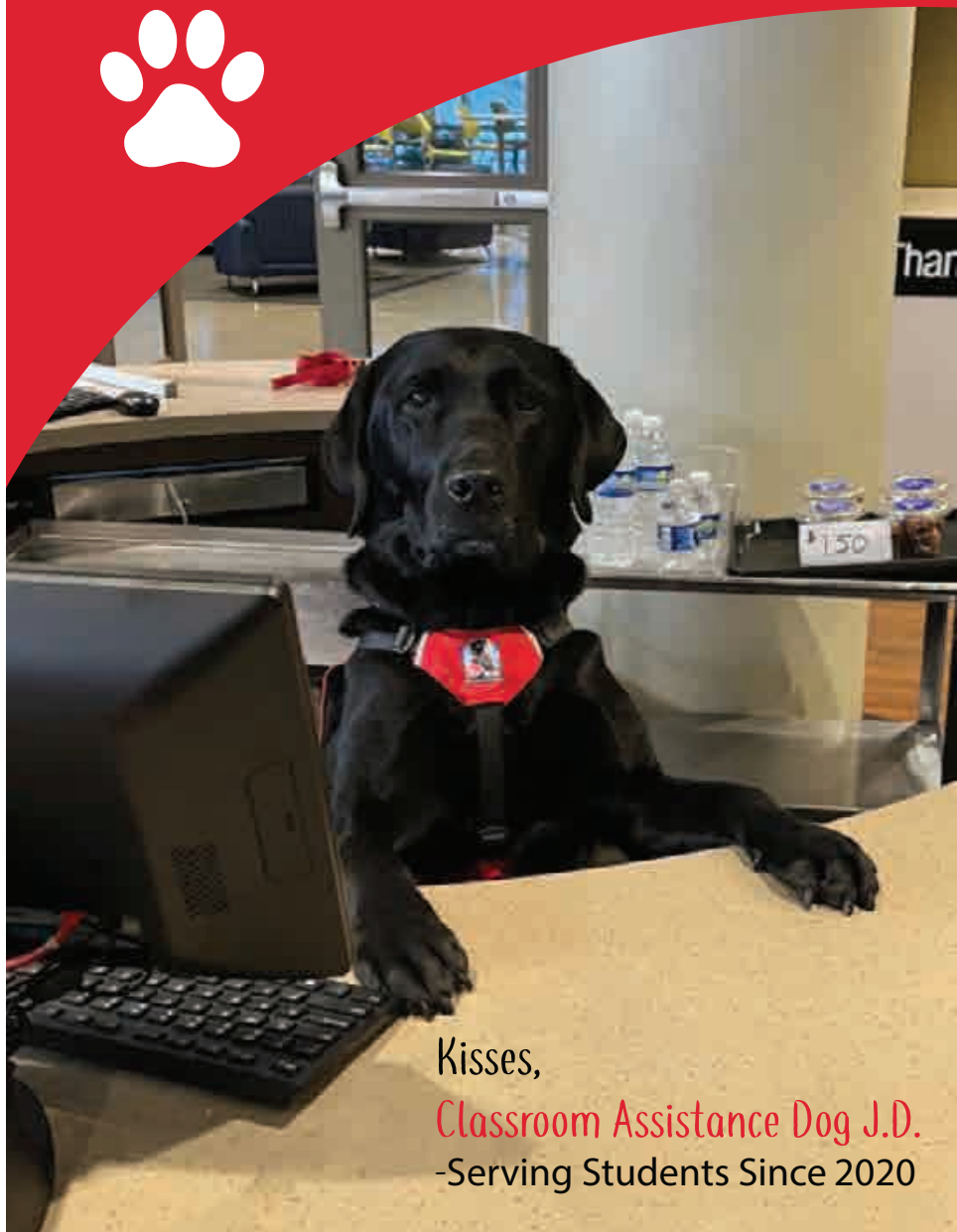


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Oh, the Places You Went!



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LORING

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We express our deepest gratitude for the hard work and expertise of the entire NEADS staff and board.

Thank you for all you do for NEADS!



Laura McTaggart &
Tom Nolan



The VFW of Westborough &
American Legion Post 0163
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NEADS

World Class Service Dogs

for its support of veterans.



Best wishes from FRR, Inc.

Board of Directors & Staff



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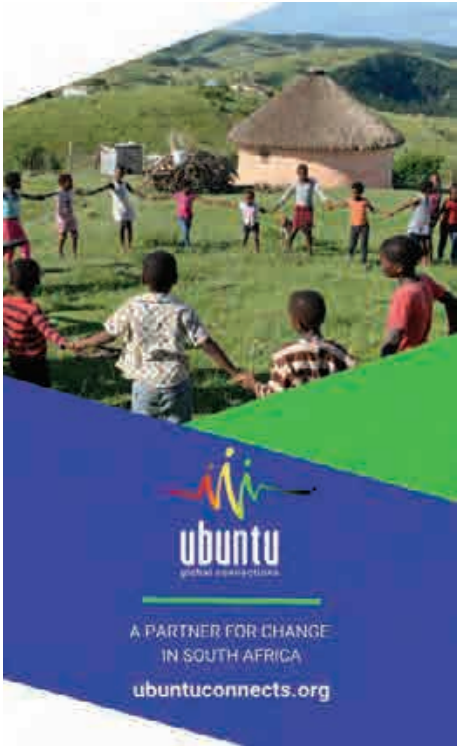
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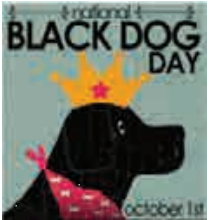
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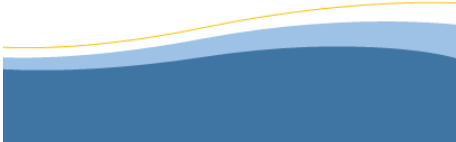




Barbara and Tom Heidgerd and the Audrey Connor Charitable Foundation are pleased to support NEADS in 2023 in its ongoing mission to breed, raise, and train World Class Service Dogs.



Please Join our family guys—Yogi and Gus—in saying thank-you to NEADS for all they do.



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*Wishing
everyone
a fantastic
evening!*

Maureen Manning



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Our support for local events and organizations is well known. It is a key factor in our commitment to the well-being and vitality of the communities we serve.

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Reference: 1. BRAVECTO[®] Chews [product label]. Madison, NJ: Merck Animal Health; 2022.
*Compared to monthly products.

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Stanley, Barnabas and Deej