

ANNUAL FUNDRAISER TO SUPPORT
NEADS WORLD CLASS SERVICE DOGS
SEPTEMBER 27, 2024



Get Dressed.
GIVE BACK.

A PARTY ON
THE PIER!

**sit.
stay.
support NEADS.**

(& drink seltzer)



POLAR

**PROUD PARTNER
NEADS
WORLD CLASS SERVICE DOGS**

Get Dressed. Give BACK.



SCHEDULE OF EVENTS

OPENING REMARKS

Keith McGilvery, News Anchor Fox 61

PRESENTING SPEAKER

Karen Anderson, award-winning journalist
and member of WCVB's 5 Investigates

CEO RECOGNITION

Cathy Zemaitis, NEADS Chief Development
and Programs Officer – Opening Remarks

Lori Barrett, NEADS Creative Media Specialist –
Gift Presentation

Gerry DeRoche, NEADS CEO – Closing Remarks

SILENT AUCTION CLOSES

Name a Puppy Winner announced

ABOUT THE EVENT

Welcome to Get Dressed. Give Back, a fun night on the Fish Pier for a fabulous cause.

Get Dressed. Give Back. Not just a night out with friends for fun and fundraising. The very name of this event is a nod to the incredible training received by our World Class Service Dogs.

"Get Dressed" is a command all NEADS Service Dogs are taught, meaning it's time to work. Put on your vest and gentle leader, and it is all business.

"Give" is when a Service Dog, who has retrieved and held an item in their mouth for their handler, is asked to release that item into their waiting hand.

"Back" A command used by our clients when they find themselves in tight spaces with their Service Dog. Their dog will turn around and face them, and walk backwards until they are in a better position.

NEADS World Class Service Dogs change lives.

Established in 1976, NEADS World Class Service Dogs is a 501(c)(3) nonprofit organization based in Massachusetts that has trained more than 2,000 Service Dogs for people with a variety of disabilities or hearing loss. Our dogs are highly trained to:

- Provide independence when matched with people who are deaf or have physical disabilities, and also veterans who have PTSD
- Promote confidence and socialization when matched with children who have autism or other developmental disabilities
- Provide integrated therapeutic assistance when matched with caring professionals in settings like classrooms, hospitals, courthouses, mental health practices, and the ministry

OUR HOST

KEITH McGILVERY

Fox 61 News Anchor

Keith McGilvery is an anchor for the Hartford-based FOX61 Morning News weekdays from 4am to 11am. He can often be found sharing good news stories across Connecticut. He is a leader with the station's Student News program, and sits on its TEGNA Foundation board recognizing community groups doing important work around the region.

Keith previously worked at WCAX-TV, the CBS affiliate in Burlington, VT, where he co-anchored the Channel 3 News at 11 and co-hosted the station's daily talk show, The :30. His career started at WVIR/NBC29 in Charlottesville, VA, where he worked as a general assignment reporter.

Keith earned a BA in Political Science and Communications from Fordham University and an MA in Journalism from Emerson College. Keith is the recipient of the Fordham College Alumni Award, recognizing academic excellence as well as his work with the Special Olympics and other community groups. He also received the Radio-Television News Directors Foundation's Abe Schechter Scholarship for his work as a young journalist and was named a "Rising Star" by Vermont Business Magazine.

Keith is a big supporter of NEADS. In 2019 Keith sponsored Assistance Dog



Morrissey after receiving a financial prize from FedEx. Today Morrissey is working with children who have autism and with members of the National Guard. In September of 2022 Fox61 and the TEGNA Foundation sponsored a second puppy named Mystic. Fox61 is following her journey as well. More than 1,800 viewers stepped up to vote on her name!

Keith loves to travel. He has backpacked across five continents and enjoys speaking with students about his adventures. Keith is originally from Milton and is a graduate of Boston College High School.

KEYNOTE SPEAKER

KAREN ANDERSON

Award-winning journalist and member of WCVB's 5 Investigates

Karen Anderson is an award-winning journalist and a member of WCVB's 5 Investigates.

Since joining the station's investigative unit in 2014, she has broken numerous high-profile stories and has exposed some of the largest issues facing communities across the state.

Her work uncovering the existence of thousands of untested rape kits in Massachusetts led to a law being passed in 2021 requiring their testing.

Her reporting exposed the gap in how people with disabilities are protected in Massachusetts which allowed caregivers accused of abuse, but never arrested or convicted, to remain working in the industry. A law was passed in 2020 to create a registry of employees to track abusers and prevent them from hurting other adults with disabilities.

Other investigations have exposed racial inequities in police departments, private constables acting as law enforcement with no oversight, and alleged victims of domestic violence criminally charged with wiretapping.

In her career, Karen has worked as an investigative, political, and general assignment reporter. She has covered the biggest stories in the



region including the local response to the COVID-19 pandemic, the Boston Marathon Bombing, the arrest of Boston mobster Whitey Bulger, the opioid crisis, and the deadly nationwide meningitis outbreak caused by the New England Compounding Center.

Prior to working at WCVB, she was a reporter at WBZ-TV in Boston, WMUR-TV in Manchester, NH, and KTXS News in Abilene, TX.

Karen grew up in Concord, MA and graduated from Brown University, where she earned a Bachelor's Degree in History. In her free time, she enjoys golf, skiing, waterskiing, and cheering on Boston sports teams. She lives with her family in the Greater Boston area.

Honoring NEADS CEO, Gerry DeRoche

Gerry's leadership, dedication to NEADS' mission, and support for our clients, staff, and volunteers over the past 14 years have been instrumental in NEADS' remarkable growth and success. His personal connection to the challenges of hearing loss, inspired by his father's experiences, fueled his passion for our Service Dogs for Hearing and Service Dogs for Veterans programs. But Gerry's impact extends far beyond these programs. His vision and leadership have touched every aspect of NEADS, ensuring that all our programs thrive and make a meaningful difference in the lives of countless individuals.

Gerry's legacy at NEADS will forever be connected to the revitalization of our Princeton campus, from the Kathy Foreman Client House and Training Center (2015), the Deborah Hawkins Foundation Canine Center (2019), and the Captain Sullivan Carriage House (2019) to the Breeding Center (2022) and soon-to-be-built Veterinary Clinic and Early Learning Center. These physical transformations are a testament to Gerry's dedication to ensuring that NEADS has the resources and capacity to continue its vital work long into the future.



As Gerry transitions into retirement, we extend our deepest gratitude for his exceptional service and wish him all the best in his future endeavors. While we will miss his daily presence, we know that his impact will continue to be felt throughout NEADS Nation. When we welcome our new CEO in January, we are confident that they will lead NEADS in a way that honors and builds on the strong foundation Gerry has helped establish.



THANK YOU

to all of
our Sponsors
and Supporters!

Abaris Financial Group LLC
Amica Insurance
The Black Dog
Bennett Building Corp.
Blue Buffalo
Braley & Wellington Insurance Agency
Burke Distributing Corporation
East Coast Telcom Solutions
Enterprise Wealth Management
Martha Coakley and Thomas F. O'Connor
Larry and Nanine Costa
The DeRoche Family
Sue Feit
Kappy & Mark Kelly
RAWZ
Robert & Patricia Sumner

We couldn't
do what we do
without you all!

OUR SPONSORS

SILENT AUCTION SPONSORS

Nicole & Teo Ferreira
Susan and Joe Koors
Leominster Credit Union
MA State Police
Commissioned Officers
Association
Medway Oil & Propane

FRIENDS OF NEADS

Denise Barry and
Michelle Aucion
Shawn and Julie Cogan
Fenagh Engineering
Phyllis and Gerry Kassels
Karen Keelan
Cindy and Bob Lepofsky
Leominster Credit Union
The O'Brien Family and
Furloughed Favorite Mookie

EVENT ORGANIZERS

NEADS STAFF

Cathy Zemaitis, *Chief Development and Programs Officer*
Audrey Trieschman, *Director of Communications and Workforce Engagement*
Melissa Baern, *Supervisor of Foundation Relations and Planned Giving*
Lori Barrett, *Creative Media Specialist*
Amanda Charbonneau, *Supervisor of Client Fundraising*
Tracy Kelly, *Data Operations Manager*
Hannah Kump, *Supervisor of Retail & Community Fundraising*

VOLUNTEERS

Nicole and Teo Ferreira
Patricia Sumner

SPECIAL THANKS

David Catania, Manager,
Burke Distributing Corporation

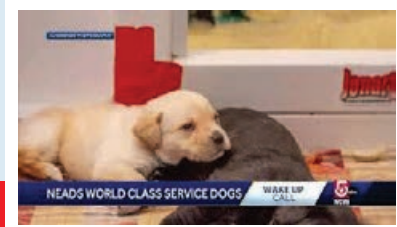


Thank you

WCVB 5 abc

BOSTON'S COMMUNITY LEADER

for your continued
partnership over the years!





**IT'S A GREAT
NIGHT TO
GET DRESSED.
GIVE BACK!**

The DeRoche Family & Jake



BE SURE TO GET YOUR TICKET FOR FREE FRIES
OR \$5 CREDIT TOWARD YOUR ORDER AT
MELT FOOD TRUCK ARRIVING TONIGHT AFTER THE PROGRAM.

Sponsored by Amica Insurance



CHEERS TO OUR SPONSOR!

**BURKE DISTRIBUTING CORP.
RANDOLPH, MA**

**781-986-6300
BURKDIST.COM**



In Appreciation to Gerry DeRoche:

**For your Leadership, Experience, and Empathy in
Bringing NEADS to its success today.**

**Your impact on staff, volunteers, all the puppies, and of course
the lives now changed forever for good, has been enormous.**

We all thank you!

Martha Coakley and Thomas F. O'Connor



THE BOSTON RED SOX

ARE PROUD TO SUPPORT

NEADS WORLD CLASS SERVICE DOGS



DECADES OF BUILDING NATIONAL BRANDS



REGAN
COMMUNICATIONS
GROUP

We Deliver **Results.**

www.regancomm.com • 617-488-2800

BOSTON / NEW YORK / WASHINGTON DC / NEW LONDON / PROVIDENCE / CAPE COD / FLORIDA / CHARLESTON

WELCOME BACK



martinkellymusic.com



Come see friends of NEADS Martin & Kelly
as they perform LIVE in the tent tonight!

Sponsored by The DeRoche Family



Amica is proud to support
NEADS

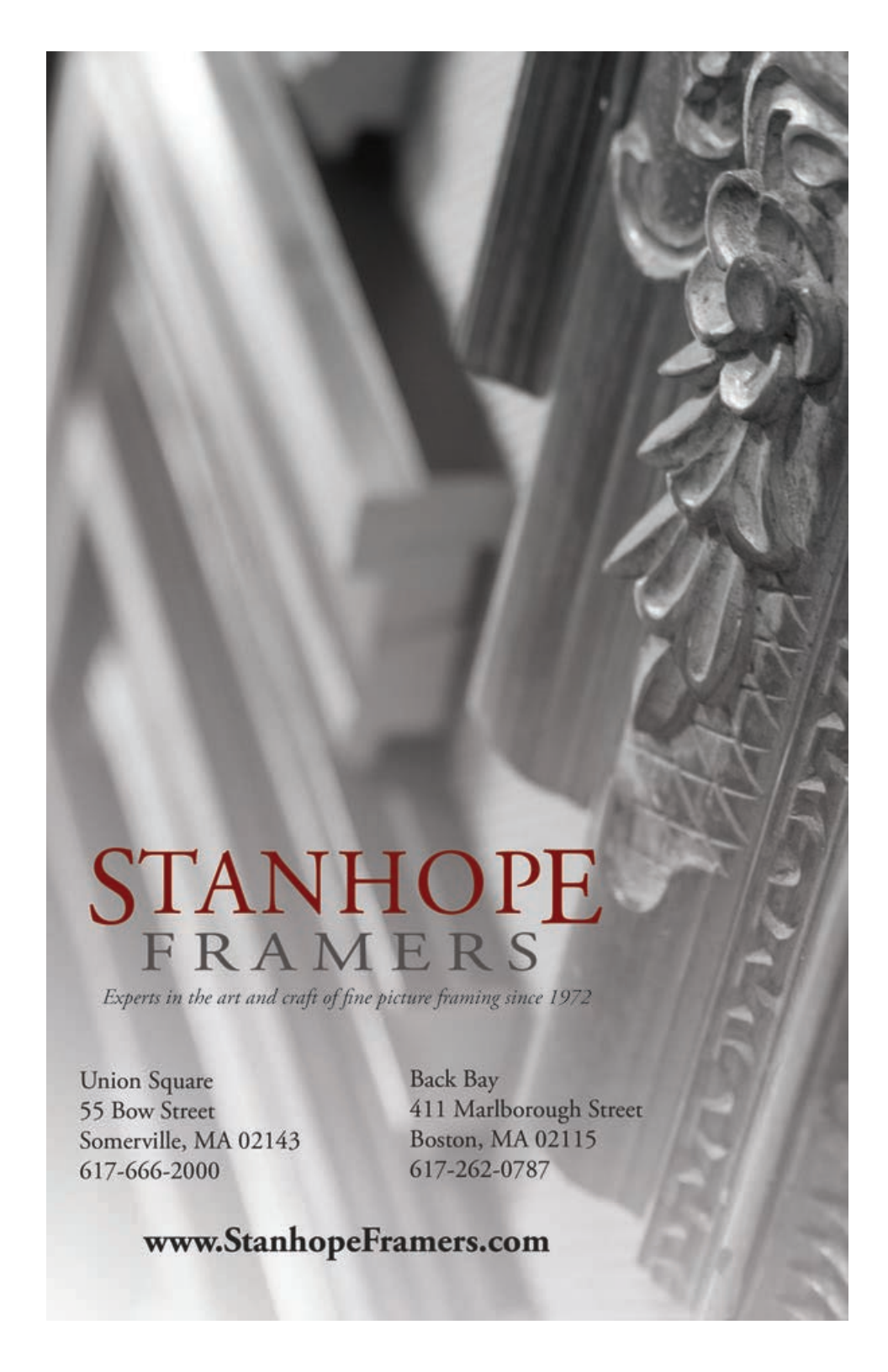
Amica.com 866-51-Amica (26422)

Amica

NEADS DOGS ARE
POWERED BY BLUE BUFFALO



Feed healthy for life.



STANHOPE FRAMERS

Experts in the art and craft of fine picture framing since 1972

Union Square
55 Bow Street
Somerville, MA 02143
617-666-2000

Back Bay
411 Marlborough Street
Boston, MA 02115
617-262-0787

www.StanhopeFramers.com



Braley & Wellington
INSURANCE AGENCY

**BEST WISHES
FOR A
GREAT NIGHT!**



**THE
COMMON
ROOM**

The Common Room is a club that creates places and experiences that connect young adults from all backgrounds with high cognitive Autism Spectrum Disorder and similar social profiles to people, places, and communities that enrich their lives, and enhance the interactions they have with others.

THECOMMONROOM.ORG



CELEBRATING CINDY!



**Congrats to Cindy Brown for
30 years with Boston Duck Tours!
NEADS is forever grateful
for our partnership.**



Devotion



Patience



Commitment



Generosity



Pride



Selflessness

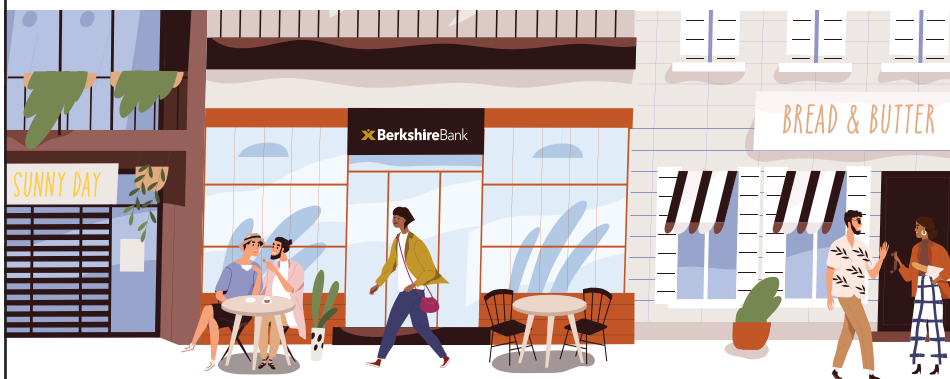


**NEADS would like to salute all our
World Class Puppy Raisers
who are fundamental to raising
puppies that grow up and go
on to make a difference in the
life of someone with a disability.**

**We truly could not fulfill
our mission without you.**



Where You **BANK** Matters



The simple decision of where you bank impacts the community where you live. Keeping your dollars local drives businesses, innovation, jobs and improves your overall quality of life.

Start making a difference today by banking with Berkshire. Stop into any of our local financial centers or go to [BerkshireBank.com](https://berkshirebank.com)



Get Started. Open a Berkshire Bank account today. Scan the QR code or visit open.berkshirebank.com

 **BerkshireBank®**

Member FDIC. 9/24





RAWZ
100% PROFITS DONATED*

**HIGHEST
MEAT**

**MINIMALLY
PROCESSED
NUTRITION**

**NEADS would like to thank
RAWZ Natural Pet Food
for all their
continued
support!**



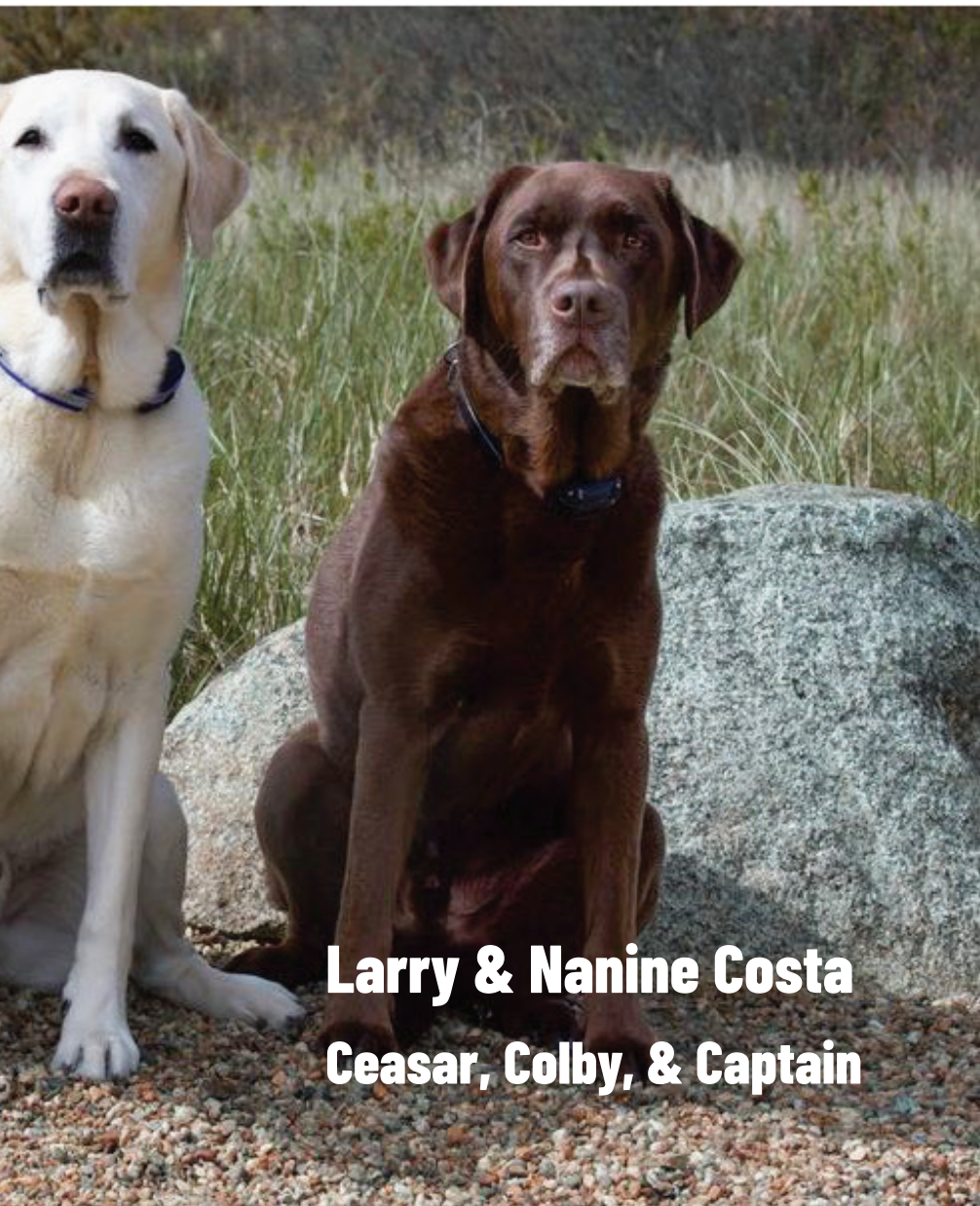


**NEADS is a wonderful
organization that
changes lives with
their wonderful labs!**

**We are proud to be this
year's Presenting Sponsor
for Get Dressed. Give Back.**

Together we can make a difference!





Larry & Nanine Costa
Cesar, Colby, & Captain



Best wishes for a great evening from



NEADS SERVICE DOG AMBASSADOR





Kathryn Rose
PHOTOGRAPHY

Wedding Photography
HS Senior Portraits
Family Portraits
Sports

kathrynpurintonphotography.zenfolio.com

978.844.2506

polkadog
Premium Dog Treats



MADE IN THE USA

BOSTON FISH PIER | POLKADOG.COM



Blue Star Mothers of America, Inc.
Massachusetts Chapter 1

Do you have a Son, Daughter, or Grandchild who is Serving or has Served, in the United States Armed Forces?

If so, WE WANT YOU!

Come join a group dedicated to supporting the needs of Military Mothers, Active Service, and Veterans.

Meetings are held the 3rd Wednesday of the month at 7PM, Veterans Center, 100 West St., Leominster.

For more information, email:
MassChap1@gmail.com

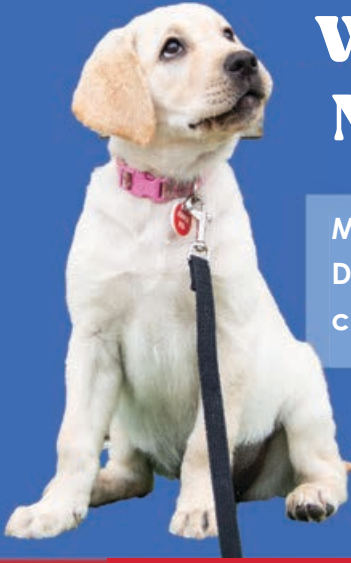
Dulce D Leche
THE ART & SCIENCE OF DELICIOUS



www.DulceDLeche.com

Premium Artisan Chocolates, Treats, Desserts, Gelato, and more!





Want to Name a NEADS Puppy?

Make a \$50 donation through
Dipjar and you could win the
chance to Name a Puppy!

**FREE Socks
with every Dip!**



Dipjar is located with the Silent Auction in the tent. Or watch for your evening's host, Keith McGilvery, as he circles the room with a Dipjar. Proceeds to fund general operating costs of NEADS.



"Our Business...Building Yours"

www.bennettbuilding.net



Congratulations Gerry on your upcoming retirement and all of your accomplishments during your 14 years with NEADS. May the years ahead be filled with new endeavors and happy adventures.

We are honored to partner with NEADS during its major campus projects.

Administrative Offices • 2000

Kathy Foreman House • 2015

Hawkins Canine Center • 2019

The NEADS Breeding Center • 2022



Congratulations on your retirement, Gerry!

Thank you for leading NEADS World Class Service Dogs and helping change lives for 14 years.

Abaris Financial Group is proud to attend and sponsor the annual

Get Dressed. Give Back. Fundraising Event!



It takes a village to raise, train and connect great service dogs to clients, and we are proud to be part of that village. We're excited to match our passion for changing and bettering the world with organizations like NEADS.

As financial advisors in the community, it's vital to our vision to support the causes and organizations that make it great. Unique missions like NEADS help us to give back and lift up those who need it most.

At Abaris Financial, we believe that an exceptional life starts with an exceptional financial plan. A big part of that plan is supporting causes like NEADS that we fully believe in.



ABARIS
FINANCIAL GROUP LLC

Can Abaris help you create a financial plan that enhances your life and betters your world? Get in touch with us today:

(978) 371-9649, check us out online at

www.abarisfinancialgroup.com

Damonmill Square | 9 Pond Lane | Suite #1F | Concord, MA 01742
Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor.



METROSIGN

CREATIVE SIGNAGE SOLUTIONS

metrosignandawning.com

***Follow us on Facebook
and Instagram...***



FACEBOOK



INSTAGRAM

978.851.2424

*Proud Sponsor of
The NEADS
Breeding
Center*





Helping all people find achievement, dignity, happiness, and hope

through comprehensive individualized plans
for youth and young adults with autism,
developmental, and intellectual disabilities.

860-635-6010 | www.adelbrook.org | @adelbrook



It takes Super Raisers to develop NEADS SuperHeroes



***Thank You NEADS Puppy
Raisers for all that you do!***

Sue Feit, NEADS BOD and Puppy Raiser



VOIP TELEPHONE
HOSTED SOLUTIONS
ACCESS CONTROL SYSTEMS
VIDEO SURVEILLANCE

781-749-3300 • www.EASTCOASTTEL.COM

NEW ENGLAND'S PREMIER FULL SERVICE
TEL/DATA, VIDEO SURVEILLANCE, AUDIO/VISUAL,
NETWORKING AND ACCESS CONTROL VENDOR



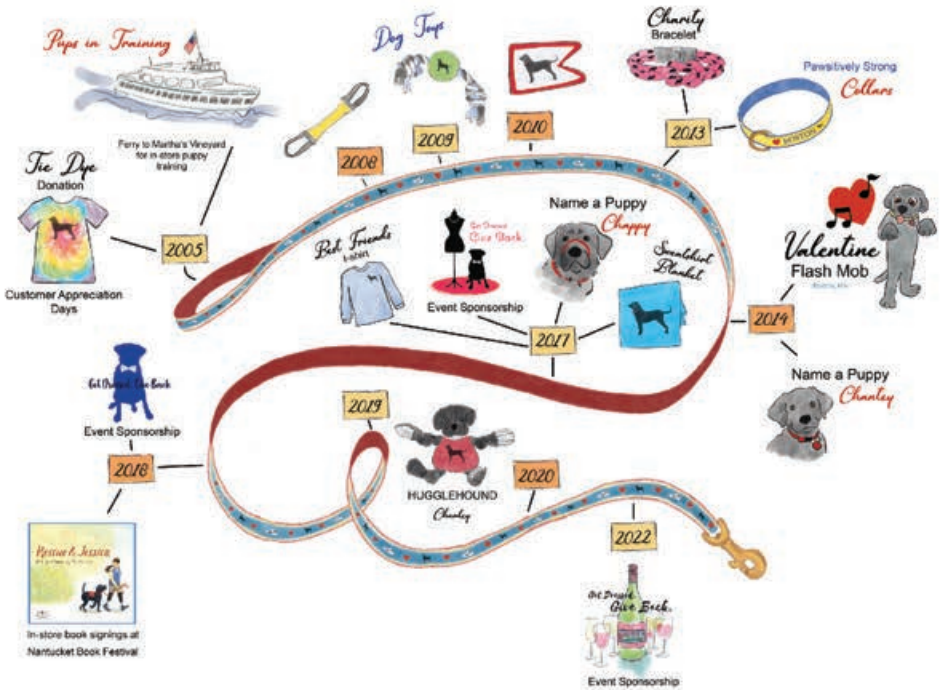
ENSURING THE FASTEST, SMARTEST,
AND MOST EFFICIENT TECHNOLOGY
FOR YOUR BUSINESS



CELEBRATING 15 YEARS OF PARTNERSHIP



The Black Dog
life off the leash



The Black Dog has been a partner of NEADS for 15 years, offering support in numerous ways over the years.

NEADS values its partnerships with organizations that share our vision of changing lives through World Class Service Dogs. Our most valued partnerships, like the one we have with The Black Dog, are sustainable, enduring, and function on multiple levels.

BARK AT POLAR PARK!



THE
Woo Sox[®]

ARE A PROUD SUPPORTER OF NEADS

MEDWAY OIL & PROPANE

“Your Total Home Comfort Company”

*Three generations of stellar service
and a proud supporter of*

NEADS World Class Service Dogs



508.296.4678

37 Broad St. Medway, MA

medwayoilpropane.com



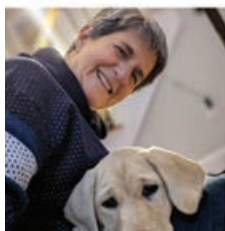
Imagine • Print • Communicate

**Proud Supporter of NEADS'
Get Dressed. Give Back.
Fundraiser**

A large, horizontal brushstroke with a rainbow color gradient, transitioning from blue on the left to red on the right, positioned above the footer.

800-540-4993 | CurryPrinting.com

The members of the NEADS' Board of Directors
would like to thank you, Gerry DeRoche,
for your leadership, vision, and service to "NEADS NATION."
It has been a pleasure to have you lead our organization.



We wish you all the best in the next chapter
of your amazing life story.

Sincerely,

Graham Chevy, Sue Feit, Jill Mongeau Gaines, Harry Grey, Jim Hicks,
Meghan Kelly, Carol Krauss, Shannon O'Brien, Geoff Worrell



IN HONOR OF ALL OUR NEEDS SERVICE DOG TEAMS,
PAST AND PRESENT.



Celebrating
Independence, Companionship
& Connection since 1976.

OUR NEWEST RED VEST ACCESSIBLE ORGANIZATIONS



Boston Symphony
Orchestra



BOSTON
PUBLIC
LIBRARY



UMass Memorial Health
HARRINGTON



Tanglewood

The Red Vest designation recognizes places that are welcoming and accessible to people with disabilities and are committed to public access rights for legitimate Service Dog teams.

REDVEST.NEADS.ORG

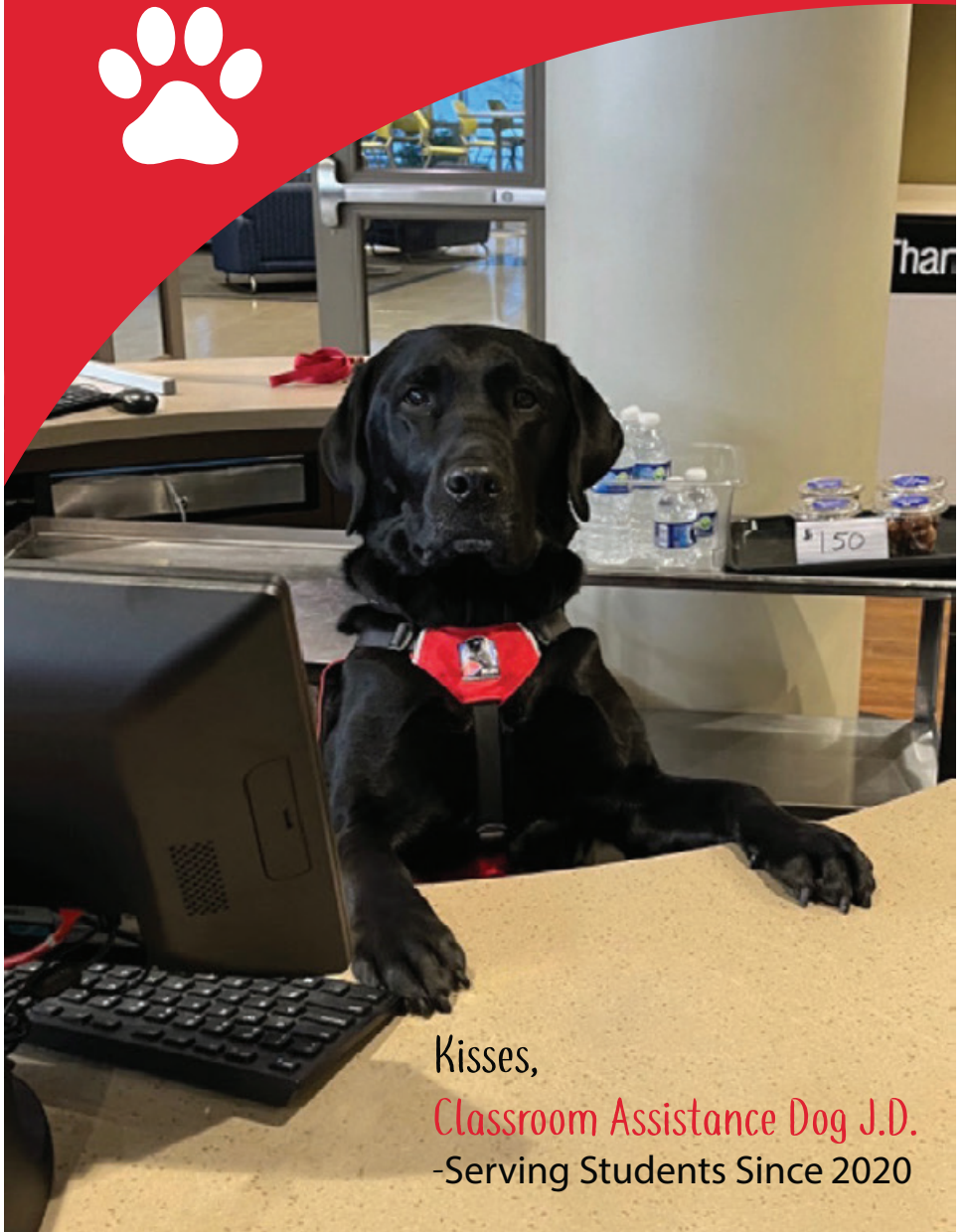




Cheers to Gerry!

TONIGHT'S TOAST IS SPONSORED BY BRILLA
THROUGH BURKE DISTRIBUTING CORPORATION

With lots of love to NEADS
and Get Dressed. Give Back!



Kisses,

Classroom Assistance Dog J.D.
-Serving Students Since 2020



*Supporting
the efforts of
NEADS!*

BE PAWSITIVE

Solid dark, milk, and white
chocolate dog paws



**SHOP US ONLINE AT
HARBORSWEETS.COM**



SUPPORT AND STAY INVOLVED WITH NEADS



Since 1976, NEADS has been changing lives with our World Class Service Dogs. We thrive on the generosity and hard work of a vast network of dedicated donors and volunteers and are lucky to have supporters who are as passionate about our mission as we are. Here are a few ways you can help support our mission and make a meaningful difference in the lives of individuals with disabilities.

DONATE TO THE CAPITAL CAMPAIGN

Vet Clinic & ELC

JOIN as a Monthly Sustainer

to fund the ongoing needs of raising and training World Class Service Dogs

SHOP

Visit shop.neads.org for online purchases or shop in person at our campus in Princeton, MA; All profits support our programs.

CONTRIBUTE to our Wish List

DONATE TO OUR GENERAL FUNDS

LEAVE A LEGACY THROUGH PLANNED GIVING

VOLUNTEER

Our thriving volunteer community includes Puppy Raisers, Breeder Caretakers and campus volunteers. Or help out at a NEADS event.

HOST a fundraising event in your community

ATTEND OR SPONSOR A NEADS EVENT

SCAN
or visit neads.org/donate





OFFICE LOCATIONS

Lancaster-Acton-Gardner-Athol-Leominster-Worcester
978-325-EYES



Here at D'Ambrosio Eye Care, Inc. we continue to be committed to helping our local communities and sponsoring events like Get Dressed. Give Back.



Coming Soon...



NEADS Veterinary Clinic & Early Learning Center

For more information and to support visit:



neads.org/clinic

Enterprise Wealth Management proudly sponsors NEADS World Class Service Dogs'

Get Dressed. Give Back. Fundraiser



ENTERPRISE
WEALTH MANAGEMENT
A division of Enterprise Bank

877-325-3778

EnterpriseWealth.com

*Enterprise Wealth Management is a division of Enterprise Bank providing comprehensive wealth management, including investment management, financial planning, trust and advisory services to individual and institutional clients.

Investment products are not a Deposit, not FDIC Insured, not guaranteed by Enterprise Bank, not Insured by any government agency and may lose value.



1/4 ZIP SWEATSHIRTS
NOW AVAILABLE AT THE



SHOP
GOODS THAT GIVE BACK





*In honor of all the labs
that change people's lives.*

*Kappy & Mark Kelly
Moby & Boomer*

**sit.
stay.
support NEADS.**

(& drink seltzer)



POLAR

**PROUD PARTNER
NEADS
WORLD CLASS SERVICE DOGS**



160 Partridge Lane Concord, MA | 4 Bedrooms | 6 Bathrooms | 5,709 Sq. Ft.

Sound Advice. *Exceptional Results.*

Reach out today.



VIEW LISTING

J. Stanley Edwards
617-948-8057
jsedwards@landvest.com
24 Main Street, Concord, MA 01742
landvest.com

LandVest®

CHRISTIE'S
INTERNATIONAL REAL ESTATE